

The Republican Party of Sandoval County invites you to attend a

## **Republican Voter Turnout School**

**Saturday, January 28, 2012 - 2:00 PM to 5:00 PM**

**Celebration Baptist Church – 5620 Laredo Rd. – Rio Rancho, NM 87144**

**Tuition: Free!**

**“The world is run by those who show up.”**

Whether it is a local PTA meeting or an election for President of the United States, decisions are made by those who choose to participate. Identifying and mobilizing our voters to turn out and vote are key responsibilities of candidate campaigns and political parties.

This three hour program will teach you the winning techniques for voter identification and turnout programs that deliver real results.

Learn how to target voters, deliver persuasive messages, and select the most effective voter contact techniques for your district.

This fast-paced and focused three hour program is delivered by Ron Nehring, former Chairman of the California Republican Party (2007 – 2011) and Chairman of the Republican Party of San Diego County, California (2001 – 2007). Ron has effectively taught successful campaign strategies and tactics to conservative candidates, top staff members, and activists around the country and around the world for more than a decade.

**Topics Include:** Defining the roles of candidates and political parties; voter identification techniques; building an effective precinct organization; working with candidates, and more.

Whether you want to run for office, manage a campaign or just become a more effective and organized volunteer, the down-to-earth principles you'll learn at the **Republican Voter Turnout School** will help you become a better activist.

**Advance Registration is Requested: Please contact Patricia Morlen <[rmrickandpat@gmail.com](mailto:rmrickandpat@gmail.com)> or call 706-421-9526.**